

What is claimed is:

1. A packaging material comprising a light-blocking printed layer having a chromatic color ink layer which is made of a chromatic color ink containing a white family color pigment and a black family color pigment and in which the content of said black family color pigment amounts of 3 to 5 parts by weight per 100 parts by weight of the total amount of the pigments in the chromatic color ink.
2. The packaging material according to claim 1, wherein at least one layer of a white ink layer is provided in said light-blocking printed layer.
3. The packaging material according to claim 1 or 2, wherein in the Mansell color system, a lightness of said chromatic color ink layer is of 5 to 7, a chroma is of 0 to 4 and the light beam permeability is 10% or less at wavelength of 300 to 800nm.
4. The packaging material according to any one of claims 1 to 3, wherein comprising that a base material film, said light-blocking printed layer, and a sealant film are laminated in subsequent manner.
5. The packaging material according to claim 4, wherein said sealant film is laminated in plural-layer.
6. The packaging material according to claim 4 or 5, wherein the base material film is a transparent gas barrier film.

7. The packaging material according to any one of claims 1 to 6, wherein the layer structure has an odor ingredients barrier layer at the side to be internal from said light -blocking layer in a bag when the bag is made.

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8. The packaging material according to any one of claims 1 to 7 wherein an impact resistive layer which absorbs impact, is in the structure of the packaging material layer.

10 9. The packaging container comprising where the packaging material according to any one of claims 1 to 8, is used.